



ENTREPRENEURS ROUNDTABLE ACCELERATOR

NYC's Entrepreneurs Roundtable Accelerator Announces Participants for its Winter 2017 Program; Increases Initial Investment to \$100,000

New York—January 9, 2017—Entrepreneurs Roundtable Accelerator (ERA) today announced that it has selected 12 startups for its Winter 2017 class, which begins today. The companies chosen to participate in the four-month program are innovating in a variety of significant industries, all with businesses primed to grow in New York City.

Beginning with this program, ERA has increased its initial investment in participant companies to \$100,000. This is the Accelerator's 12th program.

Air Tailor is an on-demand clothing alterations and repairs platform. Our network of vetted tailors lets us offer retailers and consumers nationwide service that's quick, expert and convenient. Retailers partner with Air Tailor to provide a turnkey tailoring solution; consumers get an affordable, hassle-free experience delivered to their front door.
<http://airtailor.com/>

Auto i is a smart camera and app that connects people to their vehicles. Auto i's dash cam, with livestream auto surveillance technology, continuously detects and records impact vibrations ranging from break-ins to bumps. The system also allows drivers to trigger an alarm during dangerous non-impact situations—like tailgating—from inside the car.
<http://theautoi.com/>

CyberCentric is an enterprise-focused cyber security platform that monitors sensitive data and controls its flow and access to prevent unauthorized use. CyberCentric scans data across networks in real time, reporting the location of specific data, who is using it, and how.
<http://www.cybercentric.com/>

Debitize is a personal finance app that helps customers build smarter financial habits, beginning with their credit card spending. We let consumers use any existing credit card like a debit card, immediately setting aside funds to cover purchases, letting them earn rewards and build credit without worrying about potential interest and late fees.
<https://debitize.com/>

iSow is a financial education platform created for parents and their children that uses gift giving moments to teach healthy savings and investment habits. Instead of receiving more things kids don't need on birthdays and holidays, parents register for goals like Saving for the Future, Sharing with Others, and Spending with Purpose.

<http://isow.com/>

ParkWise is a mobile parking app providing real-time information about open, nearby street parking spots and local traffic events like upcoming street cleaning and snow emergencies. Our proprietary technology and intelligent traffic management system automatically collects, processes and memorizes parking-related data from drivers.

<http://parkwise.us/>

Payfully is a financial services platform for the peer-to-peer rental market. We use factoring to help hosts receive payment for their upcoming reservations within 48 hours of booking, instead of a month later. Payfully lets hosts improve cash flow, as they no longer have to wait for guest check-in to receive payment.

<https://www.payfully.co/>

Popwallet is a mobile marketing automation platform that helps brands and retailers create, distribute, and track usage of promotions through mobile wallets like Apple Wallet and Android Pay. Consumer purchasing data captured through the platform then helps marketers optimize promotions to increase ROI.

<https://popwallet.com/#marketing-automation>

Quottly is a marketplace for accredited college courses. We allow students to find, register and enroll in transient courses and transfer credits to their home school. Students get convenient, inexpensive transfer classes and save up to 90% of the cost of a course; universities fill empty seats and retain students at risk of dropping out.

<https://www.quottly.com/>

Sayspring is an easy-to-use prototyping platform for designing voice applications. We allow anyone to rapidly create interactive speech-based interfaces and collect user feedback with no coding or development required. Prototypes can be tested with any device, web browser, or mobile app using Amazon Alexa.

<http://www.sayspring.com/>

SummitSync is a mobile app for professionals that helps them meet the right people at conferences. We make events more effective for attendees by connecting them to their most appropriate matches with a simple swipe. At the same time, we allow companies to increase the return on their marketing investment in conferences.

<http://www.summitsync.com/>

TwoSense is a mobile SDK for continuous, invisible user authentication using behavioral biometrics. We apply Deep Learning to reduce fraud and improve the user experience. Our product, which can be integrated into any mobile application with a few lines of code, observes and models the behavioral fingerprint of each authorized user and denies entry to attackers.

<https://www.twosen.se>

About Entrepreneurs Roundtable Accelerator (ERA)

Based in the heart of Manhattan, Entrepreneurs Roundtable Accelerator is one of New York's leading technology accelerators and early-stage venture capital funds. It is committed to helping build the next generation of great New York technology companies. ERA looks for companies from anywhere in the world that are able to take full advantage of the NYC opportunity as a starting point to successfully enter the market for their product, service or application.