



ENTREPRENEURS ROUNDTABLE ACCELERATOR

NYC's Entrepreneurs Roundtable Accelerator Announces Participants for its Summer 2017 Program; Eleven Companies Receive \$100,000 Investments

New York—June 12, 2017—Entrepreneurs Roundtable Accelerator (ERA) today announced that it has selected 11 startups for its Summer 2017 class, which begins today. The companies chosen to participate in the four-month program are innovating in a variety of significant industries, all with businesses primed to grow in New York City.

This is the Accelerator's 13th program. ERA's initial investment in participant companies is \$100,000.

Basepair is a SaaS platform for genomic data analysis that lets researchers quickly analyze raw data. Our cloud-based software significantly reduces turnaround time for scientists from weeks to hours without sacrificing quality.
<https://www.basepairtech.com/>

Bonbouton is a technology platform for preventative diabetic health care. Our first product, a smart insole with a proprietary embedded graphene sensing system, passively monitors the skin's physiological signals in order to detect early signs of foot ulcers. This simplifies patient self-monitoring and reduces the frequency of doctor visits.
<http://bonbouton.co/>

Convessa is an AI platform that powers connected, voice-controlled products. Our software lets organizations build virtual assistants to engage their customers in intelligent two-way conversations. We help companies get to market quickly by handling all the complexities of building and maintaining personalized and contextual conversational experiences.
<http://convessa.com>

Everywear is a personalized recommendation service for retailers and brands that uses machine learning to expertly guide the customer shopping experience. Our platform establishes direct conversations with shoppers through automated product and styling recommendations online and in-store, as well as personalized retargeting and content marketing solutions.
<http://everywear.com/>

Immersive Systems is a software company changing the way we explore, experience, and share stories and data. Our ImmerseOS platform delivers spatial applications for mobile, multi-screen environments, and AR/VR. HOOPS!, our first ImmerseOS app, offers a new mobile sports experience with a seamless combination of innovative interactive stats visualizations, multimedia, and social interaction.

<https://www.immersivesystems.io/>

KidzToPros is a service provider and marketplace for after school enrichment programs, camps and structured recess. Parents use our trusted network to find the right enrichment for their kids; schools utilize our platform to offer structured enrichment during school hours.

<https://kidztopros.com/>

MobilePhire is a cloud-based platform for managing internet usage of cellular-connected assets. Our software is directly integrated with wireless carrier networks, enabling us to provide our customers with real-time visibility and control of their cellular data usage.

<https://www.mobilephire.com/>

Molo is a SaaS platform for the boating industry. We transform the way marinas, yacht clubs, and shipyards operate, by managing customers, vessels, reservations, service, slip availability, accounting integration, and payment processing. Our technology helps marine businesses increase their revenue, decrease administrative burden, and better engage with their customers.

<http://getmolo.com/>

PCB:NG is a software and automation powered manufacturing service for custom assembled electronics. Our turnkey system takes the pain out of the ordering process, making it a simple e-commerce transaction. Our software driven manufacturing technology combines with our visual ordering system for error-free results and a 75% labor reduction over the industry average.

<http://www.pcb.ng/>

ProTrakr is a cloud-based software platform for the construction industry that provides daily job-site reporting. We send data directly from on-site to the back office, providing real-time project management insights, better cost control, revenue monitoring and change order processing.

<https://www.protrakr.co/>

Tire Agent is a search engine and aggregator for tires and wheels. We help people make informed buying decisions with our 'Ask The Expert' tool that guides customers to the right purchase. Our recommendation criteria considers location, the vehicle's purpose, average yearly mileage, budget, make, model, year and more.

<http://tireagent.com/>

About Entrepreneurs Roundtable Accelerator (ERA)

Based in the heart of Manhattan, Entrepreneurs Roundtable Accelerator is one of New York's leading technology accelerators and early-stage venture capital funds. It has invested in more than 140 start-ups since launching in 2011, helping to build the next generation of great New York technology companies. Its alumni companies, who come from all over the world, are already playing leading roles in the evolution of virtually every major global industry.

